



**ACADEMUS
DESIGN**
EDUCATIONAL AND
COMMUNICATION DESIGN

DENISE M. LUKAS

1900 Crapemyrtle Green
Huntsville, AL 35803
(702) 286-4347

EDUCATION

**The University of
Montevallo**

Bachelor of Arts Degree, 1989
Major: Communication Arts
Minor: English
Honors: Cum Laude
Cum GPA: 3.531

**Northeast Alabama
State Junior College**

Associate in Arts Degree, 1987
Major: Visual Arts
Honors: Phi Theta Kappa
Cum GPA: 3.879

COMMUNITY

Foundation for Community
Arts, Inc. (nonprofit)—*Founding
board member and Secretary*
2004–2006
Big Brothers Big Sisters—
Mentor 2005–2006 school years

FINE ART SKILLS

Photography, pen and ink,
watercolor, cut paper and
other handmade crafts,
theatrical set design and
prop construction

REFERENCES

Andy Jessup,
Drawing Board Atlanta
678-643-0316
Russell H. Brannen,
ProSan, Inc.
(770) 424-5981
David Houck, *Houck
Enterprises*
(850) 797-5884

GRAPHIC DESIGN / WEB SITE DEVELOPMENT

Servicing firms and independent clients through print, and
web design solutions to their communication objectives.

DENISE M. LUKAS

2006–Present

Academus Design/Freelance Graphic Designer *Independent Advertising and Graphic Design*
In partnership with administrators, managers, coordinators and educators—Specializing in print and
electronic resources and materials to facilitate and promote programs, projects, events and institutions.

1990–2006

AGL Resources *Natural Gas Holding Company—Corporate Communications*
Internal and external corporate communications. Completing over 700 work orders in nine months
ranging from logo and map requests to ad, brochure, poster and invitation design. Maintenance of
traffic report for jobs listed above. Servicing six distribution operations, three energy investments and
AGL Resources' wholesale and retail energy services.

FedEx/Kinko's *Production Operator/Project Coordinator*

Senior skills in rapid copier operation and management of print jobs. Other responsibilities: Project
Coordinator, Retail Consultant and Document Creation.

Information Architecture *Internet/intranet/extranet dev—Design, production, coding and account service*
Websites and browser-based software. Accounts: CibaVision, Hartsfield, Sportslife, various law firms.

Triggerfish Marketing & Communications Ad Agency—*Concept/Design and production*

Various print formats including corporate overviews, news brochures, logos. Accounts: Life University,
Nanston Dental, Gwinnett Chamber of Commerce, various national technological companies.

Graphic Management Services, Inc. *Ad/Design Studio—Concept/Design, computer illustration, production*
Catalogs and print collaterals. Major accounts: Coca-Cola, Priestler's Pecans, Remax, Arthritis Foundation.

Campfield & Mertins, Inc. *Shopping Mall Promotions—Design, production and photostyling*
Catalogs, merchant magazines, complete campaigns, table tents, posters, newsletters, directories, postcards.

Pensacola Outdoor Advertising *Billboard Company—Art Direction/Design*

Posters, painted billboards.

Seville Quarter *Historic Pensacola's Complete Entertainment and Dining Complex—Graphic Design*

Ads, marquees, weekly newsletters, menus, posters.

Niven & Associates *Advertising Agency—Design and production*

Brochures, advertisements, logos, trademark pieces.

Compass Marketing *Tourism—Art Direction/Design and production*

Tourism based brochures, publications, rack cards, magazine and newspaper ads, logos, trademark pieces.

HIGHLIGHTS

Art Education *University Training*

Graphic Design, Publication Design, Photography, A History of Art and the Italian Renaissance

1996 Olympics *Synchronized Swimming Training Assistant*

Assisted Olympians with poolside needs, prepared dressing rooms
and poolside areas for meetings, refreshments and housekeeping

NASA *Morehouse School of Medicine*

Team player in production of 160 page curriculum guide "The Brain in Space" for 1998 mission.
Compiled components, created illustrations, layout, proofing, production.

OUTSIDE ACTIVITIES

HOW Design Conference—*Atlanta*, *HOW* Design Conference—*Boston*,

Cooking Light Magazine, *Apprenticeship*

"How to Handle People with Tact and Skill" *CareerTrack*,

"Managing Multiple Projects, Objectives and Deadlines" *SkillPath*